

flexmls Tip!

How to Compare Listings by Area and Price

Updated November 2024

When your client asks you about competing or similar properties on the market, all you have to do is run an **Active Listings by Area/Price** report. Here's how:

1. Open the **Menu** and search for **Market Trends Reports**.

Statistics

My Production

Market Summary

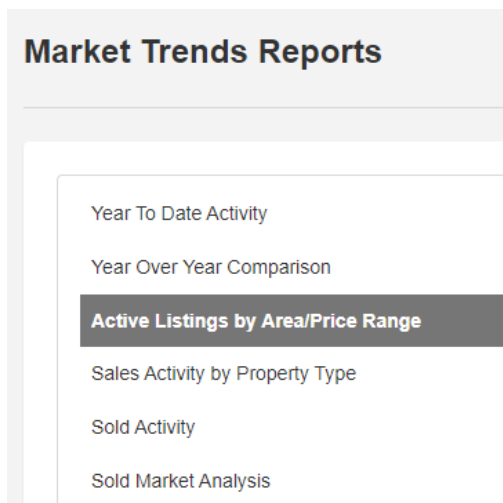
Market Trends Graphs

Market Trends Reports

Inventory & Production

Rosters

2. Choose **Active Listings by Area/Price Range** and select **Run Report**.



3. Select the category you desire in **Group By** (i.e. Area, City, Body of Water, etc) **Auction or For Sale**, and **Construction Type**.

4. Then, when all selections are made, click **Next**.

Group By:

Area

Include all fields

Select from list below

<input type="checkbox"/> Ann Arbor/Washtenaw - A	<input type="checkbox"/> Macomb County - 60
<input type="checkbox"/> Battle Creek - B	<input type="checkbox"/> Mason/Oceana/Manistee - O
<input type="checkbox"/> Bay County - 5	<input type="checkbox"/> Monroe County - 60
<input type="checkbox"/> Branch County - R	<input type="checkbox"/> Montcalm County - V
<input type="checkbox"/> Central Michigan - C	<input type="checkbox"/> Muskegon County - M
<input type="checkbox"/> Clare-Gladwin - D	<input type="checkbox"/> North Ottawa County - N
<input type="checkbox"/> Clinton County - 7	<input type="checkbox"/> Oakland County - 70
<input type="checkbox"/> Eaton County - E	<input type="checkbox"/> Outside MichRIC Area - Z
<input type="checkbox"/> Genesee County - 10	<input type="checkbox"/> Paul Bunyan - P
<input type="checkbox"/> Grand Rapids - G	<input type="checkbox"/> Sanilac County - 77
<input checked="" type="checkbox"/> Greater Kalamazoo - K	<input type="checkbox"/> Shiawassee County - 80
<input type="checkbox"/> Hillsdale County - X	<input type="checkbox"/> Southwestern Michigan - S
<input type="checkbox"/> Holland/Saugatuck - H	<input type="checkbox"/> St. Clair County - 90
<input type="checkbox"/> Huron County - 15	<input type="checkbox"/> St. Joseph County - J
<input type="checkbox"/> Indiana Counties - I	<input type="checkbox"/> Traverse City - T
<input type="checkbox"/> Ingham County - 20	<input type="checkbox"/> Tuscola County - 95
<input type="checkbox"/> Jackson County - JX	<input type="checkbox"/> Wayne County - 100
<input type="checkbox"/> Lapeer County - 30	<input type="checkbox"/> West Central - W
<input type="checkbox"/> Lenawee County - Y	
<input type="checkbox"/> Livingston County - 40	

Auction or For Sale

Include all Auction or For Sale selections

Select from list below

<input type="checkbox"/> Auction	<input type="checkbox"/> Retail/Commercial
<input type="checkbox"/> Condo Freestanding	<input type="checkbox"/> Retail
<input type="checkbox"/> Construction	<input checked="" type="checkbox"/> For Sale
<input type="checkbox"/> Condo Shared Wall	<input type="checkbox"/> Single Family Freestanding
<input type="checkbox"/> Distribution	<input type="checkbox"/> Single Family Shared Wall
<input type="checkbox"/> Industrial	<input type="checkbox"/> Service
<input type="checkbox"/> Manufacturing	<input type="checkbox"/> Transportation
<input type="checkbox"/> Multi Family Rental	
<input type="checkbox"/> Other Bus Opp	
<input type="checkbox"/> Office	

Construction Type

New

Existing

Both

Next

Now you're ready to show your client compara-

ble properties to aid in pricing and/or making an offer armed with a report that compares price, number of listings, average days on market, and average cumulative days on market.