

Business Partner Sponsorship Fund

The power of partnership.

Your support is essential. GKAR's 2025 Sponsorship Program is designed to help you engage with REALTOR® Members, fostering relationships and elevating your business. Undoubtedly, recent years have posed challenges for our industry and your organization. To enhance value to you, at every sponsorship tier, we added in several exciting offerings for 2025!

Our commitment to hosting signature events remains, including the REALTOR® Day Expo (formerly known as Wine Down), two 4:01 Networking Mixers, and our largest event of the year: Installation & State of the Association. Additionally, we continue to offer you opportunities for exposure, through video, social media, and GKAR.com.

We eagerly anticipate 2025 and our partnership with you. **Please send your commitment via email to Support@GKAR.com.**



Become a Sponsor Today; Enjoy Recognition All Year Long!

Business Name: _____

Contact Person (for sponsorship details/updates): _____

Contact Phone or Email: _____

Sponsor Level:

Platinum \$2,000 Diamond \$1,500 Gold \$1,000 Silver \$500

Method of Payment: Credit Check (payable to GKAR) Bill GKAR Account

PLEASE NOTE: Billing your GKAR account does not qualify as payment received.

Your spot is reserved once payment is received. A limited number of sponsorships are available at each level.

Return this form to Support@GKAR.com and your payment to GKAR by January 1st, 2025.

Sponsor Benefit Overview*

*View full details for each sponsor level on pages 3-4.

	PLATINUM	DIAMOND	GOLD	SILVER
	\$2,000	\$1,500	\$1,000	\$500
WEB & SOCIAL MEDIA				
LOGO & LINK ON GKAR.COM HOMEPAGE	★			
RECOGNIZED INDIVIDUALLY IN FACEBOOK POST	★	★	★	
SPOTLIGHT VIDEO ON FACEBOOK & YOUTUBE	2	1	1	
FEATURED IN SPONSOR LEVEL FACEBOOK POST	Q1	Q2	Q3	Q4
RECOGNITION AS SPONSOR IN ONLINE BUSINESS PARTNER DIRECTORY	★	★	★	★
EVENTS & PROGRAMS				
CON-ED				
SPONSORSHIP	LUNCH SPONSOR	BEVERAGE SPONSOR		
LISTED ON MATERIALS & SIGNAGE	★	★		
REALTOR® DAY EXPO				
EXPO BOOTH LOCATION PICK	1ST ROUND	2ND ROUND	3RD ROUND	4TH ROUND
EXPO OPPORTUNITY TO AWARD PRIZE	★	★	★	★
LISTED ON MATERIALS & SIGNAGE	★	★	★	★
NEW MEMBER ORIENTATION				
OPPORTUNITY TO INSTRUCT ONE NEW MEMBER ORIENTATION FINANCE SESSION	★			
ITEM OR FLYER IN SWAG BAG	★	★	★	★
ANNUAL SUMMER GOLF OUTING				
SPONSORSHIP	LUNCH SPONSOR	BEVERAGE SPONSOR	COURSE SPONSOR	
LISTED ON MATERIALS & SIGNAGE	★	★	★	
FOURSOME (INCLUDES RECEPTION)	★			
SIGNAGE AT 1 HOLE	★	★	★	
PROMOTIONAL ITEM IN SWAG BAG	★	★	★	
ADDITIONAL RECEPTION ADMISSION	2	2	2	
PD SERIES**				
OPPORTUNITY TO BE WELCOME SPONSOR		★		
LISTED ON MATERIALS & SIGNAGE		★	★	★
INSTALLATION & STATE OF THE ASSOCIATION LUNCHEON				
EVENT ADMISSION	5	4	4	3
RECOGNITION DURING PROGRAM	★	★	★	★
LISTED ON MATERIALS & SIGNAGE	★	★	★	★
4:01 NETWORKING MIXERS				
UNLIMITED ADMISSION	★	★	★	★
LISTED ON MATERIALS & SIGNAGE	★	★	★	★
BONUS				
LISTED ON BANNER IN GKAR LOBBY	★	★	★	★

**Professional Development Series Panels/Speakers are selected by Committee/Sub-Committee Members and are not determined by sponsorship level.



New! Platinum Exclusive Logo/link Featured on GKAR.com Homepage

New! Facebook Post Featuring your Business on GKAR Facebook Page

Logo Featured in Q1 Platinum Sponsor Facebook Post

Platinum Exclusive Two Business Partner Spotlight Videos + On-Camera Interview

- * Two brief (2-5 minutes) on camera interviews hosted by GKAR and shared with Membership, GKAR Public Facebook, and linked on GKAR.com and YouTube
- * **New!** On-camera interview can be filmed at your location

Platinum Exclusive Continuing Education Lunch Sponsor (Spring 2025)

- * Logo/company name on website, promotional material, and signage

REALTOR® Day Expo Sponsor (Spring 2025)

- * Business Partner Expo; 200+ Members participate
- * At this level, you will have first-round pick of your booth location; order within all Platinum Sponsors determined by first-paid, first served
- * Opportunity to award a prize during event
- * Logo/company name on website, promotional material, Facebook event, and event signage

Platinum Exclusive New Member Orientation Course Sponsor

- * Lenders - Opportunity to instruct one Finance Session: six available; based on first-paid, first-served; New Members who've joined GKAR within six months will be invited to attend all Finance Sessions of Orientation, increasing your exposure to new Members
- * Opportunity to provide a promotional flyer or item to be included in the Orientation swag bag

Annual Summer Golf Outing Sponsor (Summer 2025)

- * Logo/company name on website and promotional material
- * Signage recognition provided for you on-course at one hole and on tables in clubhouse
- * 200+ members participate
- * Opportunity to provide an item to be included in the golfer swag bags for both courses
- * Golf Team for four included: 18 holes, cart, lunch, drinks and after golf reception for each golfer
- * Two After Golf Reception registrations for non-golfers included and additional registrations may be purchased at \$40 per person

Installation & State of the Association Sponsor (December 2025)

- * Logo/company name on website and promotional material
- * Recognition during live program
- * 400+ Members participate
- * Five registrations included and additional registrations may be purchased at \$40 per person

4:01 Member Networking Mixer Sponsor (Spring/Fall 2025)

- * Logo/company name on website, promotional material, and event signage
- * Unlimited company representatives from GKAR Roster may attend; 125-150 Members participate

Listed on 2025 Sponsor Banner (displayed prominently in GKAR lobby)

New! Facebook Post Featuring your Business on GKAR Facebook Page

Logo Featured in Q2 Diamond Sponsor Facebook Post

One Business Partner Spotlight Video

- * Brief (2-5 minutes) on camera interview hosted by GKAR and shared with Membership, GKAR Public Facebook, and linked on GKAR.com and YouTube

Diamond Exclusive Continuing Education Beverage Sponsor (Spring 2025)

- * Logo/company name on website, promotional material, and signage for the event

REALTOR® Day Expo Sponsor (Spring 2025)

- * Business Partner Expo; 200+ Members participate
- * At this level, you will have second-round pick of your booth location; order within all Diamond Sponsors determined by first-paid, first served
- * Opportunity to award a prize during event
- * Logo/company name on website, promotional material, Facebook event, and event signage

New Member Orientation Course Sponsor

- * Opportunity to provide a promotional flyer or item to be included in the Orientation swag bag

Annual Summer Golf Outing Sponsor (Summer 2025)

- * Logo/company name on website and promotional material
- * Signage recognition provided for you on-course at one hole and on tables in clubhouse
- * 200+ members participate
- * Opportunity to provide an item to be included in the golfer swag bags for both courses
- * Two After Golf Reception registrations for non-golfers included and additional registrations may be purchased at \$40 per person

Diamond Exclusive Professional Development Series Sponsor

- * Logo/company name on website, and promotional material for all programs
- * One opportunity to welcome attendees to program and introduce yourself/business (two available; first-paid, first-served)

Installation & State of the Association Sponsor (December 2025)

- * Logo/company name on website and promotional material
- * Recognition during live program
- * 400+ Members participate
- * Four registrations included and additional registrations may be purchased at \$40 per person

4:01 Member Networking Mixer Sponsor (Spring/Fall 2025)

- * Logo/company name on website, promotional material, and event signage
- * Unlimited company representatives from GKAR Roster may attend; 125-150 Members participate

Listed on 2025 Sponsor Banner (displayed prominently in GKAR lobby)



New! Facebook Post Featuring your Business on GKAR Facebook Page

Logo Featured in Q3 Gold Sponsor Facebook Post

One Business Partner Spotlight Video

- * Brief (2-5 minutes) on camera interview hosted by GKAR and shared with Membership, GKAR Public Facebook, and linked on GKAR.com and YouTube

REALTOR® Day Expo Sponsor (Spring 2025)

- * Business Partner Expo; 200+ Members participate
- * At this level, you will have third-round pick of your booth location; order within all Gold Sponsors determined by first-paid, first served
- * Opportunity to award a prize during event
- * Logo/company name on website, promotional material, Facebook event, and event signage

New Member Orientation Course Sponsor

- * Opportunity to provide a promotional flyer or item to be included in the Orientation swag bag

Professional Development Committee Program Sponsor

- * Logo/company name on website, and promotional materials for all programs

Annual Summer Golf Outing Sponsor (Summer 2025)

- * Logo/company name on website and promotional material
- * Signage recognition provided for you on-course at a hole and on tables in clubhouse
- * 200+ members participate
- * Opportunity to provide an item to be included in the golfer swag bags for both courses
- * Two After Golf Reception registrations for non-golfers included and additional registrations may be purchased at \$40 per person

Installation & State of the Association Sponsor (December 2025)

- * Logo/company name on website and promotional material
- * Recognition during live program
- * 400+ Members participate
- * Four registrations included and additional registrations may be purchased at \$40 per person

4:01 Member Networking Mixer Sponsor (Spring/Fall 2025)

- * Logo/company name on website, promotional material, and event signage
- * Unlimited company representatives from GKAR Roster may attend; 125-150 Members participate

Listed on 2025 Sponsor Banner (displayed prominently in GKAR lobby)



Logo Featured in Q4 Silver Sponsor Facebook Post

REALTOR® Day Expo Sponsor (Spring 2025)

- * Business Partner Expo; 200+ Members participate
- * At this level, you will have fourth-round pick of your booth location; order within all Silver Sponsors determined by first-paid, first served
- * Opportunity to award a prize during event
- * Logo/company name on website, promotional material, Facebook event, and event signage

New Member Orientation Course Sponsor

- * Opportunity to provide a promotional flyer or item to be included in the Orientation swag bag

Professional Development Committee Program Sponsor

- * Logo/company name on website, and promotional materials for all programs

Installation & State of the Association Sponsor (December 2025)

- * Logo/company name on website and promotional material
- * Recognition during live program
- * 400+ Members participate
- * Three registrations included and additional registrations may be purchased at \$40 per person

4:01 Member Networking Mixer Sponsor (Spring/Fall 2025)

- * Logo/company name on website, promotional material, and event signage
- * Unlimited company representatives from GKAR Roster may attend; 125-150 Members participate

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