

Bearings

JUNE 2022
GKAR MEMBER NEWSLETTER

COMMITTEE MEETINGS

June 3rd

- [Community Relations](#)
- [Professional Development](#)

June 8th

- [Membership](#)

June 10th

- [Risk Management](#)

June 13th

- [Advocacy](#)

June 14^h

- [MLS](#)



Updated Policy on Sharing Listings

Your MLS Committee recently updated the GKAR *Rules and Regulations* to align with other MichRIC® Association practices. GKAR *Rules and Regulations* now requires a user to receive permission from the listing broker in order to share a listing from the MLS on social media platforms.

Section 2.7 Advertising of Listing Filed with MLS: *Except as specified in Section 18, Internet Data Exchange, in the MLS Rules and Regulations, a listing shall not be advertised, including on social media, by any participant other than the listing broker without the prior consent of listing broker. (Amended 05/22)*

Best practices for sharing a listing include: receiving written permission from listing broker, as well as including listing broker name, and phone number, or address.

[Find a Full Breakdown with Examples on the MLS Intranet](#)

- Log into flexMLS, select **Menu**, search for **MLS Intranet**.
- There you will find Social Media Best Practices for REALTORS® under the Marketing Resources for REALTORS®.



GKAR NEWS

June is National Home Ownership Month

June is National Homeownership Month, when we promote the benefits of homeownership and recommit to creating opportunities for future homeowners.

REALTORS® strive to ensure all Americans have the opportunity to achieve homeownership, the centerpiece of the American Dream and the pathway to economic well-being and intergenerational wealth-building.

[Learn more...](#)



President's Message



Joy Watts
2022 President
[Email Joy](#)

[Contact a
2022 Board Member](#)

[Contact a
GKAR Staff Member](#)

You know summer is starting with the warmer weather, the opening of pools, graduations and the hot home sales market. I see more and more new listings coming on the market daily which is great even though they do not last long. Keep up the good work.

If you missed the video cast following the May Board of Directors Meeting here are the highlights of that meeting:

- Approved 14 new REALTOR® Members
- Approved 1 member reinstatements
- Approved 3 new Limited Service Only Access
- Approved Committee meeting minutes
- Approved the financial statements for March 2022
- The 3 task forces continue to meet and are progressing
- Listened to a presentation by Marty Wagar regarding Appraisal changes from the NAR Mid-Year Conference
- Approved the Vacant Land Buy & Sell Agreement
- Received an update on the GKAR Strategic Plan
- Entered into a Sentrilock reciprocity agreement with Southwestern Michigan Association of REALTORS®
- Approved policy language that coincides with the Elections By-Law change that took effect in February

Congratulations to Drew Chapple for receiving GKAR Emeritus status.

The association receives multiple calls and emails about agents advertising properties on their social media pages and other advertising that do not belong to them or their company. MichRIC® policy allowed this even though NAR policy did not. The MLS committee drafted a new policy to no longer allow anyone to advertise another agent's listing unless they get permission from the listing broker.

Hopefully this is crystal clear. The motion passed and here is the exact language:

Section 2.7 Advertising of Listing Filed with MLS: *Except as specified in Section 18, Internet Data Exchange, in the MLS Rules and Regulations, a listing shall not be advertised, including on social media, by any participant other than the listing broker without the prior consent of listing broker. (Amended 05/22)*

I would like to thank our long-standing business partner members for being a part of GKAR. They are recognized on the GKAR website. Please go to https://www.gkar.com/bp_awards to view those businesses that have been members for 5 years, 10 years, 15 years & 20 years. Say "Thank you" when you see them because we would not be an association without them.

Always remember to check out GKAR.com to view the calendar and see the events taking place each month. If you are a golfer or like to play even if you are not good, make sure to sign up for the August golf outing. This year it will take place at a new location, Gull Lake View Golf Resort East & West. You must sign up as a team. We hope to see you at the GKAR events so make sure to register.

Have a wonderful June and **Happy Father's Day** to all of the GKAR fathers!

UPCOMING

Jun 7th, 2022

[Professional Development
Series: Lead Generation](#)

Jun 13th, 2022

[Governmental Legislative
Update Forum](#)

[RPAC Mystery Wine Event](#)

Aug 22nd, 2022

[Annual Golf Outing -
Registration Available Now!](#)

PROGRAMS

Grow Your Business with Lead Generation - June 7th, 2022 @ GKAR

This interactive, high-energy session is designed to educate you on proven and effective lead generation strategies. You'll be exposed to new and fresh ideas on how to generate leads from speakers Dylan Handy (Elevate) and Janelle Van (RPR). [Register today to attend in person or virtual!](#)

Mystery Wine Event—RPAC Fundraiser

A \$20 donation is your ticket to attend the RPAC Mystery Wine Fundraiser at GKAR, on Monday, June 13th, 2022 (immediately following the Governmental Legislative Update Forum). Guests will mix and mingle and have the opportunity to enter to win one of several mystery bottles of wine. Light snacks, wine, beer, and hard seltzers will also be served. We hope to see you there! [Donate/Register Now - check or card is preferred.](#)

GKAR Annual GKAR Golf Outing Registration - Sign Up Now!

The Annual Golf Outing & RPAC Fundraiser is happening on Monday, August 22nd, 2022, at Gull Lake View Golf Resort, Courses East & West. The East course is already full. [Be sure to register – teams are going fast!](#)

EDUCATION

GKAR Continuing Education

This year, we've offered three options: live, virtual, and self-directed continuing education opportunities. Go to [GKAR.com/con-ed](https://gkar.com/con-ed) to view the full list of 2022 courses offered at GKAR.

Remaining 2022 Continuing Education Opportunities

Date	Time (s)	Format; Instructor
Ongoing	On-demand	Online Self-Directed; The CE Shop
November 10 th , 2022	9:00 am - 4:00 pm	Live In-Person; Mayo

Self-Directed Online

Take up to six hours of self-directed (online) CE through The CE Shop as part of your complimentary CE GKAR Member Benefit!. You must register with GKAR first to receive your unique CE Shop GKAR Member Code. [Go to CEMarketplace.net for a full list of courses available in Michigan.](https://CEMarketplace.net)

SALES REPORTS



Sales reports are published the following month, once all data is received.

Cumulative Sales

MarketStats

Sub-Area Residential Sales

Apr 2022

Apr 2021

Create a Custom Report Ranking | Production

REALTOR® MEMBER BIRTHDAY CALENDAR - JUNE -

New Members - REALTOR®

- Jamie Baird | Keller Williams Kalamazoo
- Elizabeth Britner | Jaqua, REALTORS®
- Stephanie Carrier-Petersen | Five Star Real Estate
- Linda Dean | Five Star Real Estate
- Hailey Gachter | Keller Williams Kalamazoo
- Andrew Gilbert | Five Star Real Estate
- Kristin Guidebeck | Keller Williams Kalamazoo
- Curt Hass | West Michigan Appraisal Service
- Hannah Hibma | Bellabay Realty
- Vikender Jaglan | Live Local Properties
- Devin Jaqua | Jaqua, REALTORS®
- Monica Lanphear | Keller Williams Kalamazoo
- Ashley Lilley | Bellabay Realty
- Matthew McCamman | Whitmore Realty Group
- Cadace Morrow | Jaqua, REALTORS®
- Violet Nickolae | CENTURY 21 Affiliated
- Rob Rogalski | Keller Williams Kalamazoo
- Nolan Snyder | Earnie Best, REALTOR®
- Jacob VanDeWalker | Advanced Realty Global
- Chad Walker | Jaqua, REALTORS®

Transfers - REALTOR®

- Jasmin Condet | Five Star Real Estate Stadium Dr to Five Star Real Estate Portage St
- Marissa Harrington | Five Star Real Estate Stadium Dr to Five Star Real Estate Portage St
- Colleen Lucas | Five Star Real Estate Stadium Dr to Five Star Real Estate Portage St
- Danielle Luteyn | Five Star Real Estate Stadium Dr to Five Star Real Estate Portage St
- Kyle McMaster | Berkshire Hathaway HomeServices MI to Five Star Real Estate

- Caiden Price | Berkshire Hathaway HomeServices MI to Five Star Real Estate
- Jennell Robinson | Five Star Real Estate Stadium Dr to Five Star Real Estate Portage St
- Austin Spieth | Berkshire Hathaway HomeServices MI to Five Star Real Estate
- Kara Spieth | Berkshire Hathaway HomeServices MI to Five Star Real Estate
- Robert Zegar | Berkshire Hathaway HomeServices MI to Five Star Real Estate

Drops - REALTOR®

- Derek Bell | Keller Williams Kalamazoo
- James Kropp | Keller Williams Kalamazoo
- Brian Magnuson | Jaqua, REALTORS®
- Valerie Sila | Five Star Real Estate
- Errienne Smith | CENTURY 21 Affiliated

Drops - Business Partner

- Walter Cortes | Aardvark Home Inspectors, Inc.

MEMBERSHIP

GKAR Years of Membership Award Recipients

Half Century Award

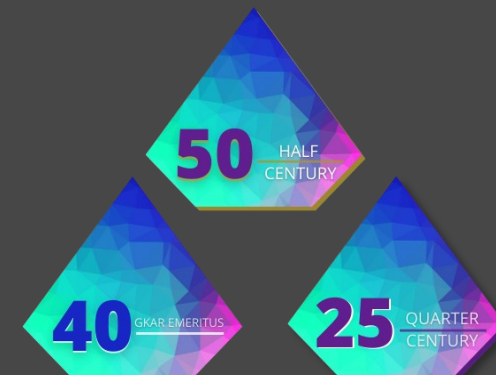
- George Wade, George R. Wade, REALTORS®

GKAR Emeritus Award

- Drew Chapple, Chapple Realty

Quarter Century Award

- Chuck Clancy, Berkshire Hathaway HomeServices MI
- Greg DeHaan, Rise Realty
- James Dimock, Knobloch, REALTORS®
- Susan Gottlieb, Gottlieb Group Real Estate
- Mark Langerveld, Jaqua, REALTORS®
- Peggy Napier, Berkshire Hathaway HomeServices MI
- Ryan Rider, Berkshire Hathaway HomeServices MI
- Tim Scheu, Appraisal Group II
- Jack Sharp, Sharp Realty
- Diana Smith, Kal-Creek Real Estate
- David Visser, Visser Appraisal Service
- Barbara Wagar Curley, Premier Properties Southwest



KEYBOX CORNER

Have you heard the news? Southwestern Michigan Association of REALTORS® (SWMAR) is converting to SentiLock in July of 2022! SWMAR is currently utilizing the Supra keybox system which requires you to lease a key of your own or rely on the listing agent to access the property. When SWMAR converts to SentiLock, you will no longer need to go through these additional steps to enter a property. Now, your SentiLock access will cover all of southwest Michigan.

PEAK PERFORMANCE ARTICLE

Your Risk Management Committee created various Peak Performance Articles to assist you in understanding more about forms, real estate terms, processes you may encounter during a transaction, and more.

[View a complete list of Peak Performance Articles.](#)

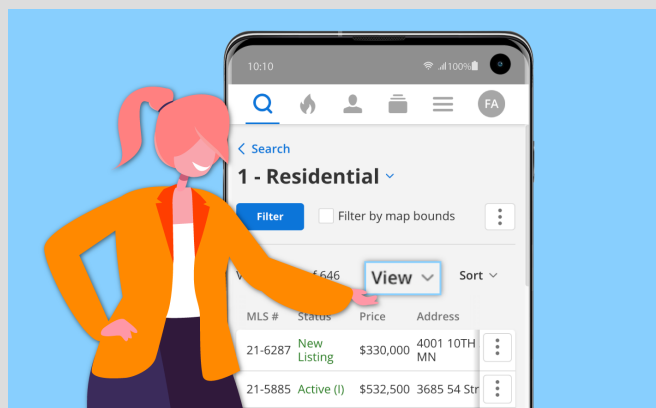
Fire Factor on REALTOR.com

Consumers can now see the flood and risk factor of their potential home on REALTOR.com. Access to this, provides the consumer with more accurate information about natural hazards and disclosures for the area they are looking to purchase a home. [View the NAR article about Fire Factor™ here.](#)

Incomplete Listings on flexmls Pro

In an effort to make it easier for you to manage listings wherever, whenever flexmls is rolling out multiple enhancements for Listing Entry and Listing Maintenance over the next few months. Their first round of updates will allow you to view and edit media, and remove incomplete listings on the flexmls For Real Estate Pros Android App and the flexmls Mobile Website (m.flexmls.com).

There will now be a menu item under the profile menu for Incomplete Listings. Here, you will be able to view any incomplete listings you have access to on flexmls desktop. You will then be able to edit or delete an incomplete listing from your mobile device. Editing will allow you to make changes to photos, documents, videos, and virtual tours.



MLS NEWS

MLS RESOURCES

Find MLS Resources on GKAR.com

Find MLS training dates, helpful links, and answers to the most frequently asked questions at <http://www.gkar.com/mls>

