

Bearings

FEBRUARY 2022
GKAR MEMBER NEWSLETTER

COMMITTEE MEETINGS

Feb 4th

- [Professional Development](#)
- [Community Relations](#)

Feb 8th

- [MLS](#)

Feb 9th

- [Membership](#)

Feb 11th

- [Risk Management](#)



GKAR NEWS

GKAR National Speaker Opportunities- RSVP Now!
Click on each image below to Learn More & RSVP...

MARCH
2

**PAMELA
ERMEN**



APRIL
4

**ANTOINE
DUPONT**



GKAR Bylaws Membership Vote - This Month

This month, there will be an electronic Membership vote regarding the GKAR Bylaws.

The GKAR Membership Vote will be held from 8:00 am on Wednesday, February 23rd, 2022, through 4:00 pm on Thursday, February 24th, 2022, and will be held electronically.

You will receive an email at 8:00 am on Wednesday, February 23rd, 2022 that will include your username, password, a link to the voting Website, and instructions for casting your vote.

An official notice was sent via email to all GKAR Members who are eligible to vote on Wednesday, February 2nd, 2022.

[View Membership Vote Details on GKAR.com](#)

President's Message



Joy Watts
2022 President

[Email Joy](#)

[Contact a
2022 Board Member](#)

[Contact a
GKAR Staff Member](#)

We are now a month into the new year and hopefully all of you are back to work and not still in vacation mode. GKAR needs listings so make sure to pound the pavement and get those listing contracts signed and properties entered into the MLS.

By now you may have watched my first video cast following the January 2022 Board of Directors Meeting. I am typically the person that stays away from the camera whether it is a photo or video. I will make plenty of blunders in the videos so please give me some time to become comfortable speaking to all of you through video. In the mean time you can have a good laugh at my expense.

If you have not watched the video here are a few of the highlights from the January Board Meeting:

- Membership has increased to 935 REALTORS®
- 12 new members, 2 new offices and 1 member reinstatement were approved
- The January New Member Orientation Class has completed so please welcome the 28 new REALTORS® to GKAR
- The November 2021 Financial Statements were approved
- The Committee budget requests from the Business Partner Sponsorship Fund was approved. Please thank our Business Partners Sponsors

Three very important take aways from the meeting I would like to emphasize are as follows:

1. At the end of 2021 calendar year the Board approved a reduction in monthly user fees for 2022. The monthly user fees were \$67.00 and they are now \$60.00. This offers a savings of \$7.00 per month and \$84.00 for the year. GKAR has the lowest monthly user fees

in the surrounding area (associations that boarder GKAR). We hope you enjoy your savings in 2022 and put that money to good use.

2. GKAR will be having a vote on February 23-24 for a Bylaw change. Please watch for emails ([change your preferences to allow emails from GKAR](#)), Facebook posts on the Private Page and the MLS sign-in screen. GKAR is trying a new voting service so it may look a little different from past votes. For more information about the upcoming vote check out the website at <https://www.gkar.com/vote>
3. Con-ed registration is open and ready for you to sign up. GKAR has three different options this year
 - a. 2 in-person classes – March is filling fast so sign up quickly if you want that date
 - b. 2 options for the live online classes offered in 2-hour sessions – Alpha, Bravo & Charlie
 - c. Up to 6 hours of On Demand/Self Directed classes. Make sure to contact GKAR if you select this option because it requires a special code

GKAR has a vast number of offerings in 2022 which you can view on the [GKAR.com website under the calendar](#) section. Make sure to view the calendar so you do not miss out on wonderful opportunities in 2022.

UPCOMING

Feb 17th, 2022

Professional Development
Series - Economic Update

Feb 26th, 2022

Bowl for Kids' Sake

Mar 19th, 2022

Walk to End Homelessness
Save the Date

Mar 29th, 2022

GKAR Member Forum

PROGRAMS

Professional Development Series: Economic Update - This Month!

[RSVP NOW for the first program on February 17th, 2022](#), featuring: National Report and Outlook by Dr. Lawrence Yun, Chief Economist, NAR (presented virtually); Local Report and Outlook by Carla Sones, President, Southwest Michigan First; and introducing Jonas R. Peterson, CEO, Southwest Michigan First.

Bowl For Kids' Sake 2022 - Reserve Your Team Spot

Thank you to all who've registered! There's just one lane still available. Contact [Ryan Maneke](#), Community Relations Committee Contact, if you're interested in the last team spot.

Membership Appreciation Wine Down

Mix and mingle with your fellow REALTORS® and catch up with your 2022 Business Partners, as they showcase their products and services at this expo style event. [Learn More and/or RSVP Today](#).

EDUCATION

GKAR Continuing Education - Registration Open Now

This year, we are offering three options: live, virtual, and self-directed continuing education opportunities.

Virtual - Live/Online

Date	Time(s)	Format; Instructor
Ongoing	On-demand	Online Self-Directed; The CE Shop
February 22 nd , 2022 <i>Almost Full</i>	10:00 am and 2:00 pm	Live Virtual; DuRussel
March 21 st , 2022	10:00 am and 2:00 pm	Live Virtual; DuRussel
March 22 nd , 2022 <i>At Capacity</i>	9:00 am - 2:00 pm	Live In-Person; Besner
April 19 th , 2022	9:00 am - 2:00 pm	Live In-Person; Besner
April 26 th , 2022	10:00 am and 2:00 pm	Live Virtual; DuRussel

Self-Directed Online

Take up to six hours of self-directed (online) CE through The CE Shop as part of your complimentary CE GKAR Member Benefit!. You must register with GKAR first to receive your unique CE Shop GKAR Member Code. [Go to CEMarketplace.net for a full list of courses available in Michigan](#).

SALES REPORTS



Sales reports are published the following month, once all data is received.

Cumulative Sales

MarketStats

Sub-Area Residential Sales

[Dec 2021](#)

[Dec 2020](#)

Create a Custom Report

[Ranking](#) | [Production](#)

REALTOR® MEMBER BIRTHDAY CALENDAR - FEBRUARY -

New Member - REALTORS®

Qianna Decker - RE/MAX of Kalamazoo
Isa Gaillard - Five Star Real Estate
Jacob Grevenstuk - Keller Williams Kalamazoo
Matthew Hadden - Jaqua, REALTORS®
Joseph Harper - Five Star Real Estate
Carmen Harris - EXP Realty
Marvin Holt - Berkshire Hathaway HomeServices MI
Kaitlin Hyde - CENTURY 21 Affiliated
Joseph Le - Keller Williams Kalamazoo
Christianna Lessley - Five Star Real Estate
Katharine McCune - Five Star Real Estate
Drew Miller - Five Star Real Estate
Mary Morehouse - Keller Williams Kalamazoo
Celinda Nash - Keller Williams Kalamazoo
Emily Reeves - Five Star Real Estate
Shana Spinney - Khoury Real Estate LLC
Lisa Sullivan - Jaqua, REALTORS®
Tony Taylor - Pierson Real Estate
Brad Vanzandt - Keller Williams Kalamazoo
Megan Wild - Five Star Real Estate

New Office Existing Member - REALTORS®

Five Star Real Estate, Battle Creek – Kim Anderson,
Broker
Five Star Real Estate, Portage – Kim Anderson,
Broker

MEMBERSHIP

New Limited Services Only

Amber Anderson – Red Bell Real Estate, LLC

Reinstated - REALTOR®

Deondra Barnum – Keller Williams Kalamazoo

Transfer- REALTORS®

Casey Alger - Berkshire Hathaway HomeServices MI
to Adrian Real Estate
Hayley Davidson - Neighborhood Realty Group
LLC to Bellabay Realty
Amy Followell - Jaqua, REALTORS® to Whitmore
Realty Group
David Followell - Jaqua, REALTORS® to
Whitmore Realty Group
Ramon Huerta - Neighborhood Realty Group LLC
to Bellabay Realty
Mary-Frances Oliphant - Berkshire Hathaway
HomeServices MI to Five Star Real Estate

Drop - REALTORS®

Melissa Edlund - Berkshire Hathaway
Gabe Kwekel - RE/MAX of Kalamazoo
Mary Swanson - Berkshire Hathaway

Drop - Business Partner Offices

Apollo Home Mortgage
Ultra Home Inspections LLC

Drop - Existing Business Partner Individual

Kevin Crowe - Ultra Home Inspections LLC

KEYBOX CORNER

SentriLock's App, SentriKey™ is free for you again in 2022, as a GKAR Member Benefit! Enjoy the convenience of showing a property using SentriKey, generating 1-Day Codes, the Agent Safety feature, assigning a listing, and so much more. Find a number of [guides on SentriLock's Website](#) or [watch short videos on how each function works here](#).

PEAK PERFORMANCE ARTICLE

Your Risk Management Committee created various Peak Performance Articles to assist you in understanding more about forms, real estate terms, processes you may encounter during a transaction, and more.

[View a complete list of Peak Performance Articles.](#)

MLS Fine Reminder

A GKAR member was issued a fine of \$200 for advertising a listing and not placing it in the MLS within one (1) business day.

As a reminder, Section 1.01 Clear Cooperation of the *GKAR MLS Rules and Regulations* states:

Within one (1) business day of marketing a property to the public, the listing broker must submit the listing to the MLS for cooperation with other MLS participants. Public marketing includes, but is not limited to, flyers displayed in windows, yard signs, digital marketing on public facing websites, brokerage website displays (including IDX and VOW), digital communications marketing (email blasts), multi-brokerage listing sharing networks, and applications available to the general public. (*Adopted 03/2020*)

Android FloPlan Mobile App Update

FloPlan recently addressed user issues with Android 12 or older versions of the app. The issue was causing FloPlan to be unable to process some scans. To fix this issue on your Android device, update your app to the newest version by going to the app store and downloading the most recent version. The app store page will show the option to update, if one is available. It is recommended that you re-scan affected properties which have not yet been submitted for processing.

Do you have additional questions about the update?
[Contact FloPlan.](#)



MLS NEWS

MLS RESOURCES

Find MLS Resources on GKAR.com

Find MLS training dates, helpful links, and answers to the most frequently asked questions at <http://www.gkar.com/mls>

Member Central

MEMBER CENTRAL

MICHIGAN REAL ESTATE ACADEMY

CALENDARS

ABOUT

CONTACT

MLS Resources & Vendors

Access MLS Tips Library

Systems

Lockboxes

Make the Most of your Membership!

When you get involved, you open up a world of opportunities to build your network, your resume, and your business. Take advantage of the training benefits and opportunities available to you at GKAR.

- Networking and Special Programs
- Member Research and Benefits
- REALTOR Political Action Committee (RPAC)
- Member News

GKAR MEMBER TECH HELPLINE

Phone: (800) 610-0299

Email: support@sentrikeyline.com

Live Chat: chat.techhelpdesk.com

Hours: Monday - Friday, 9:00 am - 5:00 pm

Saturday, 9:00 am - 5:00 pm

GKAR HELP SUPPORT

Phone: (800) 261-1597

Email: support@gkar.com

Hours: Monday - Friday, 9:00 am - 5:00 pm

MLS EMERGENCY HOTLINE

Phone: (800) 261-1597

Hours: Monday - Friday, 9:00 am - 5:00 pm

Saturday - Sunday, 9:00 am - 5:00 pm

FLEXMLS SUPPORT