



2023 Business Partner Sponsorship Fund

GOAL

- To ensure the most value for our Business Partners.
- To support our annual programs and Committee work.



CONNECT
WITH OVER
950 REALTORS®

The power of partnership.

Your support throughout the year is essential. We hope our 2023 Sponsorship Program will help you engage with our REALTOR® Members to build relationships and strengthen your business.

We have been pleased to offer these sponsorship opportunities at a reduced cost in 2021 and 2022. With rising costs for our programs and events, we have reset the sponsorship levels to 2019/2020 levels. We are committed to providing our marquee events like the Membership Appreciation Wine Down Expo and Annual Summer Golf Outing, now with an after event, and some new opportunities for you to connect with Membership.

We look forward to 2023 and our partnership with you! Send Commitments via email to Support@gkar.com.

**** Professional Development Panel/Speakers are not determined by Sponsorship Level and are selected by Committee or Sub-Committee Members.**



Business Partner Sponsorship Fund

2023 Sponsorship Levels At-A-Glance

Become a Sponsor Today; Enjoy Recognition All Year Long!*

Business Name: _____

Contact Person (for sponsorship details/updates): _____

Contact Phone or Email: _____

Sponsor Level:

Platinum \$2,250 Diamond \$1,750 Gold \$1,200 Silver \$600 Bronze \$300

Method of Payment: Credit Check (payable to GKAR) Bill GKAR Account

PLEASE NOTE: Billing your GKAR account does not qualify as payment received.

Your spot is reserved once payment is received. *A limited number of sponsorships are available at each level.

Communication:

I do not want to receive quarterly updates about my remaining sponsorship opportunities.

Return this form and your payment to GKAR by January 1st, 2023.

P: (269) 382-1597 | E: Support@gkar.com

Platinum

\$2,250

- Recognition on Sponsorship Banner year-round
- Four Member to Member Emails
- Membership Appreciation Wine Down Event Expo Booth and Sponsor; First-Round Pick of Expo Location
- 4:01 Member Networking Event Sponsor
- GKAR Golf Outing Lunch Sponsor w/ Golf Team

- Opportunity to instruct one REALTOR® New Member Orientation Finance Session* (seven available)
- Opportunity for Promotional flyer and items to be included in New REALTOR® Member Orientation
- Featured in the New Business Partner Spotlight Video Series
- Installation & State of the Association Program Sponsor

Diamond

\$1,750

- Recognition on Sponsorship Banner year-round
- Three Member to Member Emails
- Membership Appreciation Wine Down Event Expo Booth and Sponsor; Second-Round Pick of Expo Location
- 4:01 Member Networking Event Sponsor
- GKAR Golf Outing Beverage Sponsor

- Opportunity for Promotional flyer and items to be included in New REALTOR® Member Orientation
- Featured in the New Business Partner Spotlight Video Series
- Professional Development Committee Series Sponsor and Opportunity to be Welcome Sponsor
- Installation & State of the Association Program Sponsor

Gold

\$1,200

- Recognition on Sponsorship Banner year-round
- Two Member to Member Emails
- Membership Appreciation Wine Down Event Expo Booth and Sponsor; Third-Round Pick of Expo Location
- 4:01 Member Networking Event Sponsor
- GKAR Golf Outing Course Sponsor

- Opportunity for Promotional flyer and items to be included in New REALTOR® Member Orientation
- Featured in the New Business Partner Spotlight Video Series
- Professional Development Series Program Sponsor
- Installation & State of the Association Program Sponsor

Silver

\$600

- Recognition on Sponsorship Banner year-round
- One Member to Member Email
- Membership Appreciation Wine Down Event Expo Booth and Sponsor; Fourth-Round Pick of Expo Location
- 4:01 Member Networking Event Sponsor

- Opportunity for Promotional flyer and items to be included in New REALTOR® Member Orientation
- Professional Development Series Program Sponsor
- Installation & State of the Association Program Sponsor

Bronze

\$300

- Recognition on Sponsorship Banner year-round
- One Member to Member Email
- Membership Appreciation Wine Down Event Expo Booth and Sponsor

- 4:01 Member Networking Event Sponsor
- Installation & State of the Association Program Sponsor

Platinum Level \$2,250

- **Recognition on Sponsorship Banner year-round at GKAR**
- **First Quarter Facebook Feature**
- **New Member Orientation Course**
 - Opportunity to instruct one Finance Session -Seven available; based on first-paid, first-served; (lenders only)
 - New Members who've joined GKAR within six months will be invited to attend all our Finance Sessions of Orientation to get to know more of our Business Partners and increase your exposure to New Members
 - Opportunity to provide a promotional flyer to be included in the Orientation Binder
 - Opportunity to provide a promotional item to be included in the Orientation swag bag
- **Four Member to Member Emails**
 - Promote your business to Members with an e-flyer
- **Opportunity to be featured in the new Business Partner Spotlight Video Series**
 - Brief (2-5 minutes) on camera interview hosted by GKAR and shared with Membership
- **Membership Appreciation Wine Down March at TBD**
 - Business Partner Expo; 150-200 Members participate
 - First-round pick of your booth location; order within all Platinum Sponsors determined by first-paid, first served
 - Opportunity to award a prize during event
 - Logo/company name on website, promotional material, Facebook event, and event signage
- **Spring 4:01 and Fall 4:01 Member Networking Event Sponsorship**
 - Logo/company name on website, promotional material, and event signage
 - Unlimited company representatives may attend; 125 Members participate
 - Nametags of recognition indicating event sponsorship
- **Continuing Education Sponsor**
 - Logo/company name on website, promotional material, and signage for all dates
- **Golf Outing Lunch Sponsorship (\$1,500 value) August 7th at Gull Lake View**
 - Logo/company name on website and promotional material
 - Signage recognition provided for you at the clubhouse on event banner, on tables in clubhouse, and on-course at one hole
 - Company representatives may be on-course at hole; lunch for four included
 - Tent, table, and two chairs provided for you on-course
 - Golf Team for four included: 18 holes, cart, lunch and drinks for each golfer
- **Installation & State of the Association Program Sponsorship December 1st at Radisson**
 - Logo/company name on website and promotional material
 - Recognition during live program
 - 400+ Members participate
 - Six registrations included and additional registrations may be purchased at \$40 per person

Diamond Level \$1,750

- **Recognition on Sponsorship Banner year-round at GKAR**
- **First Quarter Facebook Feature**
- **New Member Orientation Course**
 - Opportunity to provide a promotional flyer to be included in the Orientation Binder
 - Opportunity to provide a promotional item to be included in the Orientation swag bag
- **Three Member to Member Emails**
 - Promote your business to Members with an e-flyer
- **Opportunity to be featured in the new Business Partner Spotlight Video Series**
 - Brief (2-5 minutes) on camera interview hosted by GKAR and shared with Membership
- **Membership Appreciation Wine Down March at TBD**
 - Business Partner Expo; 150-200 Members participate
 - Second-round pick of your booth location; order within all Diamond Sponsors determined by first-paid, first served
 - Opportunity to award a prize during event
 - Logo/company name on website, promotional material, Facebook event, and event signage
- **Spring 4:01 and Fall 4:01 Member Networking Event Sponsorship**
 - Logo/company name on website, promotional material, and event signage
 - Unlimited company representatives may attend; 125 Members participate
 - Nametags of recognition indicating event sponsorship
- **Professional Development Committee Presents Series Welcome Sponsorship**
 - One opportunity to welcome attendees to program and introduce yourself/business; first-paid, first-served
 - Logo/company name on website, promotional material, and program slideshow for all programs
 - Opportunity to set up tabletop display at the program you are Welcome Sponsor for, with priority table placement
- **Golf Outing Beverage Sponsorship (\$1,000 value) August 7th at Gull Lake View**
 - Logo/company name on website and promotional material
 - Signage recognition provided for you on-course at one hole
 - Company representatives may be on-course at hole; lunch for two included
 - Tent, table, and two chairs provided for you on-course
 - Two opportunities to host one keg on course; first-paid, first served (four opportunities if both courses sold)
- **Installation & State of the Association Program Sponsorship December 1st at Radisson**
 - Logo/company name on website and promotional material
 - Recognition during live program
 - 400+ Members participate
 - Five registrations included and additional registrations may be purchased at \$40 per person

Gold Level \$1,200

- **Recognition on Sponsorship Banner year-round at GKAR**
- **First Quarter Facebook Feature**
- **Two Member to Member Emails**
 - Promote your business to Members with an e-flyer
- **New Member Orientation Course**
 - Opportunity to provide a promotional flyer to be included in the Orientation Binder
 - Opportunity to provide a promotional item to be included in the Orientation swag bag
- **Opportunity to be featured in the new Business Partner Spotlight Video Series**
 - Brief (2-5 minutes) on camera interview hosted by GKAR and shared with Membership
- **Professional Development Committee Series Program Sponsor**
 - Logo/company name on website, promotional material, and program slideshow for all programs
 - Opportunity to set up tabletop display at one program; your choice of which one based on first-paid, first-served
- **Membership Appreciation Wine Down March at TBD**
 - Business Partner Expo; 150-200 Members participate
 - Third-round pick of your booth location; order within all Gold Sponsors determined by first-paid, first served
 - Opportunity to award a prize during event
 - Logo/company name on website, promotional material, Facebook event, and event signage
- **Spring 4:01 and Fall 4:01 Member Networking Event Sponsorship at TBD**
 - Logo/company name on website, promotional material, and event signage
 - Unlimited company representatives may attend; 125 Members participate
 - Nametags of recognition indicating event sponsorship
- **Golf Outing Course Sponsorship (\$600 value) August 7th at Gull Lake View**
 - Logo/company name on website and promotional material
 - Signage recognition provided for you on-course at a hole
 - Company representatives may be on-course at hole; lunch for two included
 - Tent, table, and two chairs provided for you on-course
- **Installation & State of the Association Program Sponsorship December 1st at Radisson**
 - Logo/company name on website and promotional material
 - Recognition during live program
 - 450 Members participate
 - Four registrations included and additional registrations may be purchased at \$40 per person

Silver Level \$600

- **Recognition on Sponsorship Banner year-round at GKAR**
- **First Quarter Facebook Feature**
- **One Member to Member Email**
 - Promote your business to Members with an e-flyer
- **New Member Orientation Course**
 - Opportunity to provide a promotional flyer to be included in the Orientation Binder
 - Opportunity to provide a promotional item to be included in the Orientation swag bag
- **Professional Development Committee Presents Series Program Sponsor**
 - Logo/company name on website, promotional material, and program slideshow for all programs
 - Opportunity to set up tabletop display at one program; your choice of which one based on first-paid, first-served
- **Membership Appreciation Wine Down March at TBD**
 - Business Partner Expo; 150-200 Members participate
 - Fourth-round pick of your booth location; order within all Silver Sponsors determined by first-paid, first served
 - Opportunity to award a prize during event
 - Logo/company name on website, promotional material, Facebook event, and event signage
- **Spring 4:01 Member Networking Event Sponsorship at TBD**
 - Logo/company name on website, promotional material, and event signage
 - Unlimited company representatives may attend; 125 Members participate
 - Nametags of recognition indicating event sponsorship
- **Fall 4:01 Member Networking Event Sponsorship at TBD**
 - Logo/company name on website, promotional material, and event signage
 - Unlimited company representatives may attend; 125 Members participate
 - Nametags of recognition indicating event sponsorship
- **Installation & State of the Association Program Sponsorship December 1st at Radisson**
 - Logo/company name on website and promotional material
 - Recognition during live program
 - 400+ Members participate
 - Three registrations included and additional registrations may be purchased at \$40 per person

Bronze Level \$300

- **Recognition on Sponsorship Banner year-round at GKAR**
- **First Quarter Facebook Feature**
- **One Member to Member Email**
 - Promote your business to Members with an e-flyer
- **Membership Appreciation Wine Down March at TBD**
 - Business Partner Expo; 150-200 Members participate
 - Fifth-round pick of your booth location; order within all Bronze Sponsors determined by first-paid, first served
 - Opportunity to award a prize during event
 - Logo/company name on website, promotional material, Facebook event, and event signage
- **Spring 4:01 Member Networking Event Sponsorship at TBD**
 - Logo/company name on website, promotional material, and event signage
 - Unlimited company representatives may attend; 125 Members participate
 - Nametags of recognition indicating event sponsorship
- **Fall 4:01 Member Networking Event Sponsorship at TBD**
 - Logo/company name on website, promotional material, and event signage
 - Unlimited company representatives may attend; 125 Members participate
 - Nametags of recognition indicating event sponsorship
- **Installation & State of the Association Program Sponsorship December 1st at Radisson**
 - Logo/company name on website and promotional material
 - Recognition during live program
 - 400+ Members participate
 - Three registrations included and additional registrations may be purchased at \$40 per person



Business Partner Membership Benefits

Your Membership Includes:

Opportunity to Join a GKAR Committee

- Become a leader by serving in a leadership role
- Applications are accepted in November each year
- Go to GKAR.com/commapp2023 to check out the opportunities
- 2023 Applications close December 2nd , 2022, at 4:00 pm

Access to GKAR Events (see 2023 GKAR Schedule)

- Network with REALTOR® Members and other Business Partners throughout the year

Advertising

- Your company information & logo will be displayed on the Business Partner Slideshow at GKAR
- Your company information will be displayed in the GKAR Website directory

Member to Member Email Service

- Send emails to a member list of over 400 who have signed up
- Your first email after approved Membership is complimentary

Community Outreach

- Volunteer for GKAR Outreach opportunities

With GKAR's Business Partner Sponsorship Fund...

- Sponsorships start at just \$300 per year and boast big values for you
- You'll sponsor, not just attend events - which means even more exposure to potential customers
- Special benefits are included at each sponsor level

Ask us about this exciting opportunity today!