

Business Partner Application for Membership

Membership has its Rewards

Becoming a Business Partner Member of GKAR gives you the advantage to build your resume and business through countless opportunities for advertising, networking, and leadership.

Qualification

Bylaws: Article IV, Section 1.c

Business Partner Members shall be organizations or individuals who, while not engaged in the real estate profession, have interests requiring information concerning real estate, and are in sympathy with the objectives of the Greater Kalamazoo Association of REALTORS® (GKAR).

The Membership Committee shall review the qualifications of all applicants and vote on the applicant's eligibility for Membership. If the applicant receives a recommendation for Membership by the Membership Committee, the recommendation is submitted to the Board of Directors for approval. If the applicant receives a majority vote, the applicant shall be declared elected to Membership and shall be notified by Membership Services to complete the application process.

Privileges and Obligations

Bylaws: Article VI, Section 2

Although Members other than REALTORS® are not subject to the Code of Ethics nor its enforcement by GKAR, such Members are encouraged to abide by the principles established in the Code of Ethics of the National Association of REALTORS® (NAR) and conduct their business and professional practices accordingly.

Further, Members other than REALTORS® may, upon recommendation of the Membership Committee, or upon recommendation by a hearing panel of the Professional Standards Committee, be subject to discipline for any conduct which, in the opinion of the Board of Directors, applied on a non-discriminatory basis, reflects adversely on the terms REALTOR® or REALTORS®, and the real estate industry, or for conduct that is inconsistent with or adverse to the objectives and purposes of GKAR, Michigan REALTORS® (MR), and NAR.

Bylaws: Article VI, Section 8

Business Partner Members shall have rights and privileges and be subject to obligations as are prescribed by the Board of Directors consistent with the Constitution and Bylaws of NAR.

Business Partner Members shall not use the terms REALTOR®, REALTORS®, or the imprint of the emblem seal of NAR.

Benefits and Services

Business Partner Members receive access to the REALTOR® community through exclusive networking opportunities with GKAR, our Board of Directors, and other real estate industry leaders.

Membership also provides opportunities to serve on worthwhile Committees to become more involved and active with the membership including: Community Relations, Professional Development, Advocacy, and Risk Management Committees.

GKAR holds several events throughout the year that all Members are encouraged to participate in. These include: Annual REALTOR® Day /Business Partner Expo, Professional Development Programs, 4:01 Networking Events, Walk to End Homelessness, Annual Golf Outing, Day of Service for Veterans, and Installation & State of the Association Holiday Luncheon.

You will also receive a Membership rate for GKAR facility rentals of our classroom or auditorium.

Business Partner Sponsorship Fund

Policy: Financial, Business Partner Sponsorship Program

Your support throughout the year is essential. Our Sponsorship Program can help you engage with our REALTOR® Members to build relationships and strengthen your business. The goals of the sponsorship fund are to ensure the most value for our Business Partners, to support our annual programs, and Committee work. Sponsorships start at just \$300 per year and special benefits are included at each level. You'll also be a sponsor at the events, not just attend them, which means even more exposure to potential customers. Enrollment for the annual Business Partner sponsorship program opens December 1st and commitments are due by January 1st the following year.

Dues, Fees, and Finances

The responsible individual personally accepts all obligations regarding dues, fees, and any other monetary expenditures on behalf of their organization.

Business Partner Membership dues are \$520 per year, payable on the first day of January. New Business Partners shall pay a prorated amount based on the annual dues.

Initials_____

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Responsible Member:

First Name:	Last Name:	
DOB: / /	SS# (last 4 digits):	
Primary Phone:	Email:	
Home Address:		
City:	State:	Zip:

Company Information:

Company Name:			
Company Address:			
City:	State:	Zip:	Office Phone:
Company Website:		Company Facebook:	

Business Type: (select all that apply)

- ☐ Accountant ☐ Attorney ☐ Bank ☐ Credit Union ☐ Basement/Waterproofing ☐ Computer/Technology
☐ Construction/Builder ☐ Environmental ☐ Home Inspector ☐ Home Stager ☐ Insurance Agent ☐ Land Surveyor
☐ Marketing ☐ Mortgage Lender ☐ Non-Profit ☐ Pest Inspector ☐ Photographer ☐ Restoration ☐ Title Service
☐ Well & Septic Inspector ☐ Other _____

Briefly describe Business:

Trade, Professional, or other Organizations of which your company is a Member:

NON-COMPETE

Applicant agrees if accepted as a Business Partner Member that neither applicant nor its affiliates, officers, directors, employees, agents, members, or partners ("Covered Parties") who are a licensed Real Estate salesperson, Broker or Associate Broker ("Licensees") will at any time be permitted by Applicant to engage in the brokerage, listing or sale of real property that requires a Real Estate Broker, Associate Broker or Salesperson license. Applicant agrees that while a Business Partner Member, it will disclose the identity of any Covered Party who are Licensees to the Association.

Applicant agrees to take appropriate action to ensure that Covered Parties do not compete with the Association's members in the brokerage listing or sale of real estate. I hereby certify that the foregoing information furnished by me is true and correct, and I agree that failure to provide information requested, or any mis-statement of fact, shall be grounds for revocation of membership, if granted. I have read and agree to abide by the information included in this application.

Signature: _____ Date: _____

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Additional Business Partner Application

Additional Member:	
First Name:	Last Name:
DOB: / /	SS# (last 4 digits):
Primary Phone:	Email:
<input type="checkbox"/> Add Name to GKAR Business Partner Directory	
Additional Member Signature:	
Additional Member:	
First Name:	Last Name:
DOB: / /	SS# (last 4 digits):
Primary Phone:	Email:
<input type="checkbox"/> Add Name to GKAR Business Partner Directory	
Additional Member Signature:	
Additional Member:	
First Name:	Last Name:
DOB: / /	SS# (last 4 digits):
Primary Phone:	Email:
<input type="checkbox"/> Add Name to GKAR Business Partner Directory	
Additional Member Signature:	

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I, _____, the Responsible Member for _____, *Business Partner Office Name*
authorize the addition of the Office Member(s) listed above and agree to assume all financial responsibility and any other monetary expenditures incurred by these Office Member(s).

Signature: _____ Date: _____